

An Event Benefitting Ronald McDonald House® Ozarks.

THE 12<sup>TH</sup> ANNUAL  
*Red Shoe*  
GALA

Friday, October 2, 2026

The White River Room Conference Center

# Sponsorship & Underwriting Opportunities



Ronald McDonald  
House Charities®  
of the Ozarks

[PutYourRedShoesOn.org](http://PutYourRedShoesOn.org)



**Your Support  
Can Make  
a Huge  
Difference.**

**Ronald McDonald  
House Ozarks  
is available 24/7  
to help area children  
and families.**

Every child and family needing the help of Ronald McDonald House Ozarks has a story, and no two stories are the same.

For families, the Ronald McDonald House provides a “home-away-from-home” during their child’s hospitalization, most traveling far from home for medical treatment. Our families of seriously-ill or injured children are facing trials no child should have to face. For children, the Tooth Truck (our Ronald McDonald Care Mobile) provides healthy smiles and a restored self-confidence that cannot be contained.

Your support of the Red Shoe Gala allows these families and children to continue to walk over the threshold of Springfield’s two Ronald McDonald Houses; and step up to the Tooth Truck and feel cared for, empowered and special.

We all walk a different path in life, but together we can keep the Ronald McDonald Houses open for families who need to be mere steps away from their seriously-ill or injured children; and the Tooth Truck on the road for children to be a short walk away from cavity-free smiles. Join us and PUT YOUR RED SHOES ON to provide help and hope to those who need it most!



# Our Story

## Ronald McDonald House Ozarks: Facts and Figures



### **Ronald McDonald House near Cox South**

Located just across from Cox South Hospital, Springfield's first Ronald McDonald House opened its doors 37 years ago. The House has welcomed over 11,950 families in need, providing a place to call home, meals, hope and support during one of the most difficult times of their lives. The House also serves as the administrative hub for Ronald McDonald House Ozarks.

### **The Tooth Truck**

The Tooth Truck (our Ronald McDonald Care Mobile) provides dental treatments and prevention education for local at-risk children, primarily in school-based settings. During the past 22 years, our mobile dental clinic has helped over 34,000 kids qualifying for free/reduced school lunches, regardless of whether or not they can access Medicaid coverage. Our goal is to complete every child's treatment plan, resulting in more than \$25.9 million in services so far!

### **Ronald McDonald House at Mercy Kids**

Springfield's "House Within a Hospital" is on the sixth floor of Mercy Kids, welcoming nearly 4,600 families over the past 12 years and allowing families to be just steps away from their children. The House can accommodate up to 10 families every night for overnight stays, and even more families who benefit from daytime-only visits.

### **Healthy Smiles Academy**

Nearly 14,500 children have participated in the Tooth Truck's Healthy Smiles Academy, an on-site, daily toothbrushing program held at local schools and nonprofit organizations. This partnership with the community teaches children healthy hygiene habits by learning and doing every day.

# Sponsorship Packages

## Red Level Donors

### Imperial Red Sponsor

*\$50,000 (1 Available)*

- Recognition as "Presenting" Imperial Red Sponsor before, during and after event
- On-site digital signage including ballroom entry and 2 large screens in ballroom and RMHC website within sponsorship category
- Happy Meal boxes and McDonald's sandwich wrap (as tissue) for all guest Gift Boxes. All 'Shoebox Surprise' Boxes feature McDonald's sandwich wrap (as tissue)
- Preferred seating for 32 guests (4 tables)
- VIP Gift Bag and Gift Box for each guest
- Complimentary open bar
- Back cover full-page ad in program

### Ruby Red Sponsor

*\$25,000 (1 Available)*

- Recognition as Ruby Red Sponsor before, during and after event
- Sponsor's Choice of Named Recognition including: Red Shoe Cam, Heads or Tails Game, Selfie Mirror, Champagne Wall or ShowStopper 360 Spinbooth, if available
- On-site digital signage including ballroom entry and 2 large screens in ballroom and RMHC website within sponsorship category
- On-site signage including stage LED wall, website and program recognition with category acknowledgement
- Preferred seating for 24 guests (3 tables)
- VIP Gift Bag and Gift Box for each guest
- Complimentary open bar
- Inside cover full-page ad in program



### Scarlet Red Sponsors

*\$15,000 (2 Available)*

- Recognition as Scarlet Red Sponsor before, during and after event
- Sponsor's Choice of Named Recognition including: Red Shoe Cam, Heads or Tails Game, Selfie Mirror, Champagne Wall or ShowStopper 360 Spinbooth, if available
- On-site digital signage including ballroom entry and 2 large screens in ballroom and RMHC website within sponsorship category
- Preferred seating for 16 guests (2 tables)
- Gift Box for each guest
- Complimentary open bar
- Full-page ad in program

### Cardinal Red Sponsors

*\$10,000 (6 Available)*

- Recognition as Cardinal Red Sponsor before, during and after event
- On-site digital signage including ballroom entry and 2 large screens in ballroom and RMHC website within sponsorship category
- Preferred seating for 16 guests (2 tables)
- Gift Box for each guest
- Complimentary open bar
- Full-page ad in program

### Crimson Red Sponsors

*\$5,000 (10 Available)*

- Recognition as Crimson Red Sponsor before, during and after event
- On-site digital signage including ballroom entry and 2 large screens in ballroom and RMHC website within sponsorship category
- Seating at Gala for 10 guests (1 table)
- Gift Box for each guest
- Complimentary open bar
- Half-page ad in program

# Sponsorship Packages

## Red Level Donors

## Named Recognition & Additional Sponsorship Opportunities

*\$7,500 each*

### Red Shoe Cam Sponsor

- Presenting "Red Shoe Cam" Sponsor with on-site signage featured in all Red Shoe Cam photographs
- Website and program recognition with category acknowledgement
- Seating at Gala for 8 guests
- Gift Box for each guest
- Complimentary open bar
- Half-page ad in program

### ShowStopper 360 Spin Booth Sponsor

- Presenting "ShowStopper" Sponsor with on-site signage and logo featured on spin platform and video border
- Website and program recognition with category acknowledgement
- Seating at Gala for 8 guests
- Gift Box for each guest
- Complimentary open bar
- Half-page ad in program

### Selfie Mirror Photo Booth Sponsor

- Presenting "Selfie Mirror" Sponsor with on-site signage and logo featured on all Selfie Mirror keepsake photos
- Website and program recognition with category acknowledgement
- Seating at Gala for 8 guests
- Gift Bag for each guest
- Complimentary open bar
- Half-page ad in program

### Heads or Tails Sponsor

- Presenting "Heads or Tails" Game Sponsor with on-site signage
- Website and program recognition with category acknowledgement
- Seating at Gala for 8 guests
- Gift Box for each guest
- Complimentary open bar
- Half-page ad in program

### Champagne Wall Sponsor

- Presenting "Champagne Wall" Sponsor with on-site signage and logo featured on cocktail napkins
- Website and program recognition with category acknowledgement
- Seating at Gala for 8 guests
- Gift Box for each guest
- Complimentary open bar
- Half-page ad in program

### Bourbon Lounge Sponsor

- Presenting "Bourbon Lounge" Sponsor with on-site signage and logo featured on cocktail napkins and coasters
- Website and program recognition with category acknowledgement
- Seating at Gala for 8 guests
- Gift Box for each guest
- Complimentary open bar
- Half-page ad in program

## Carmines Red Sponsors

*\$2,000 (Table Sponsors)*

- Seating at Gala for 8 guests
- Gift Box for each guest
- Complimentary beer and wine
- Table signage, website and program recognition with category acknowledgement

## Individual Tickets

*\$250*

- Seating for one at Gala
- Gift Bag
- Complimentary beer and wine

# Red Shoe Gala Agenda

TIMES ARE APPROXIMATE



## Friday, October 2, 2026

The White River Room Conference Center

### Be Sure To Pre-Register

Be sure to pre-register using the link provided prior to the event. When you arrive, you can quickly pick up your packet and then join all the fun at the Pre-Party!

### Pre-Party 6:30 pm

Cocktails & Hors d'oeuvres  
Red Shoe Cam  
Shoebox Surprise  
Selfie Mirror  
Champagne Wall  
ShowStopper 360 Spin Booth

### Red Shoe Gala 7:30 pm

Specialty Dinner  
Amazing Music & Dancing  
Red Shoe Contest  
Heads or Tails Game  
Adopt A Family Opportunity

Put Your Red Shoes On and don't miss your opportunity to help local children and families!



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